



Laredo International Fair & Exposition

HWY 59 East • P. O. Box 1770 • Laredo, Texas 78044-1770 • Phone: (956)722-9948

Commercial Vendor Exhibit Barn Information February 28 – March 5, 2022

**** Please note all vendor applications are subject to review. Any changes to vendor locations and time frames may be subject to change at the discretion of the Vendors Committee. All CDC, City and County Covid-19 guidelines will be followed at times of show and will be addressed, as necessary. ****

Thank you for your interest in becoming a Commercial Vendor for the 59th Annual Laredo International Fair & Exposition. Below, please find and review the vendor policies and guidelines. For any questions regarding the application, please call the Laredo International Fair & Exposition office at (956) 722-9948.

Policies & Guidelines

- This application is neither an offer nor a guarantee of space.
- Booth pricing for 8' X 10' is \$100.00 and 10' X 12' is \$125.00 (approximate size/space).
- Booths in the areas of A - H are leased for \$275.00.
- Any outside vendors, within booths # 67 - #73 or vendors with trailers pay a \$300.00 fee.
- Exhibitors must provide their own tables, chairs, backdrops, electrical extensions, additional lights, etc. L.I.F.E. will NOT provide any equipment.
- Booths will have electrical outlet access (110 volts with 20 amps) included in the space rental.
Note: Electricity will be provided from 8:00 a.m. to closing. If overnight power is required, an additional charge of \$50.00 a day will be assessed.
- Booths will be assigned by the Exhibit Barn Coordinator and by application request (given requested space available).
Full payment of booths must accompany the application to reserve the space.
- All booth spaces will be paid in advance and fees are NON-REFUNDABLE, unless the Board of Directors determines otherwise.
- Each Commercial Exhibit booth receives two (2) vendor passes.
- Additional four (4) day VENDOR PASSES will be sold for \$30.00 each. These may be pre-ordered or can be purchased in the Laredo International Fair & Exposition office upon arrival.
- Set-up date: Monday, February 28th, 2022 from 8:00 a.m. to 4:00 p.m.
- Removal date: Sunday, March 6th, 2022 from 10:00 a.m. – 2:00 p.m.
- Operating hours are 8:00 a.m. till the closing of Fair Grounds each day.
- **Booth Staffing Requirements:** It is the responsibility of the Commercial Exhibitor to ensure that their booth is staffed at all times during the show hours of operation. The Laredo International Fair & Exposition has the right to revoke the contract and remove the booth from the property, if hours are not complied with. Vendors failing to comply will be denied access to future shows.
- Booths must always be kept clean and in good condition.

- No cars, trucks, recreation vehicles, or other motorized vehicles will be allowed on the Fair Grounds after setup date. Once your products are unloaded, vehicles are to be removed from the grounds.
- **NO POLITICAL BOOTHS ALLOWED**
- **Advertising:** In order to retain consistency and “fairness at the fair”, Commercial Exhibit Vendors are not allowed to advertise or promote their products in any Fairground locations other than the ones designated within the agreement and all business transactions are to be conducted within the space designated within the agreement. The Laredo International Fair & Exposition and any other trademark or artwork used by the Fair cannot be used on any products and/or marketing materials such as advertisements promotions, other forms or materials without the written consent from the Laredo International Fair & Exposition.
- **No shouting/loud or distracting music, voices or noise are not allowed to attract visitors into your booth.**
- **Use of Name or Official Logo:** No Commercial Exhibitor Vendor may use the official event name, Laredo International Fair & Exposition, its branded name, L.I.F.E, or its logo without prior written consent from the Laredo International Fair & Exposition Management. This includes the use of the names or logo for any marketing materials, media, or promotions.
- **Offensive Items:** The Laredo International Fair & Exposition management reserves the right to prohibit the sale, rental or display of any item that the Laredo International Fair & Exposition management reasonably deems objectionable from the standpoint of taste, quality or compatibility with the Laredo International Fair & Exposition mission. Some items that will not be considered for sale, give-away or rental without prior written approval include but are not limited to: weapons of any kind, lasers, high powered water guns, rubber band guns, toy guns, marshmallow guns, products made from any endangered animals, unsafe, obscene, and/or pornographic or drug related items.
- **NO FIREWORKS, POPPERS, FAKE CIGARETTES OR OFFENSIVE MATERIALS MAY BE SOLD.**
- **CHECKS ARE MADE PAYABLE TO L.I.F.E.**
- **CREDIT CARDS ACCEPTED. A 4% CONVENIENCE FEE WILL BE CHARGED.**
- **All booth spaces must be paid in FULL to reserve slot.**
- **Overnight stays requiring hookups for travel trailer will be charged an additional \$150.00. Additional fees must be paid in advance. NO EXCEPTIONS OR REFUNDS.**
- Exhibitors are responsible for supplying Texas Sales Tax permits and submitting all applicable taxes directly to the proper agencies.
- Laredo International Fair & Exposition and its personnel will not assume any responsibility for any type of damage or theft of merchandise, vehicles, lodging, etc. while on grounds.
- **VENDOR AGREES TO HOLD HARMLESS AND INDEMNIFY THE L.I.F.E FAIR ASSOCIATION FROM ANY AND ALL LIABILITY, EXPENSES, AND OR DAMAGES, INCLUDING COURT COST AND ATTORNEY FEES. RESULTING FROM VENDORS USE OF DEMISED PREMISES AND FOR ANY ACTION OF VENDORS WORKERS AND ANY OR ALL DAMAGES OR INJURIES TO ANY PERSON RESULTING WETHER DIRECTLY OR INDIRECTLY FROM THE SALES OR ARTICLES BY VENDORS AND FROM ANY ACTIONS OR CAUSES OF ACTION RESULTING FROM THE PERFORMANCE OF THE CONTRACT.**



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Registration Form

Enclosed is my cashier's check or money order for \$ _____ for booth(s) _____ at the 2022 L.I.F.E. Commercial Exhibit Barn or outside trailer setup. My exhibit or concession will consist of:

Contact Name: _____ Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business (P): _____ Cell (P): _____

E-Mail Address: _____

Printed Name: _____ Title: _____

Signature: _____ Date: _____

For Office Use Only

Please submit this form via mail to:

L.I.F.E.

Attn: Alberto Torres, Jr., Executive Director

P.O. Box 1770

Laredo, Texas 78044-1770