



Fair Date: Feb. 24– Mar. 1, 2020

Office: (956) 722-9948 Fax: (956) 791-9342

Commercial Vendor Exhibit Barn Registration

Thank you for your interest in becoming a Commercial Vendor for the 57th Annual Laredo International Fair & Exposition. Please review these instructions carefully. If you have any questions regarding the application, please call the Laredo International Fair & Exposition office at (956) 722-9948.

- This application is neither an offer nor a guarantee of space.
- Booth space is approximately 8 X 10 for \$100.00 and 10 X 12 for \$125.00.
- Booths A-H for \$275.00
- Any outside vendors, booths # 67 - 73 or vendors with trailers are \$300.00
- Exhibitor must provide own tables, chairs, backdrops, electrical extensions, additional lights, etc.
- Booths are electrical outlet accessible with electrical of 110 volts with 20 amps included in the space rental. Note: Electricity will be provided between the hours of 8:00 a.m. til closing. If overnight power is required, an additional charge of \$50.00 a day will be assessed.
- Booths will be assigned by the Exhibit Barn Coordinator and by application request (given requested space available). Full payment of booths must accompany the application to reserve the space.
- All booth spaces will be paid in advance and is **NON-REFUNDABLE**.
- **There will be NO EXCEPTIONS.**
- Each Commercial Exhibit booth receives 2 vendor passes
- Additional 4-day **VENDOR PASSES** will be sold for \$30.00 each. These may be pre-ordered or can be purchased in the Laredo International Fair & Exposition office upon arrival.
- **Set up/Removal Date: Monday, February 24th from 8:00 a.m. to 4:00 p.m.** All Vendors must remove their items on Sunday, March 1st from 10:00 a.m. – 2:00 P.M.
- Operating hours are 8:00 a.m. till the closing of Fair Grounds each day.
- **Booth Staffing Requirements:** It is the responsibility of the Commercial Exhibitor to ensure that their booth is staffed at all times during the show hours of operation. The Laredo International Fair & Exposition has the right to revoke the contract and remove the booth from the property, if hours are not complied with. These vendors will not be invited back to future shows

- Booths must be kept clean and in good condition at all times.
 - No cars, trucks, recreation vehicles, or other motorized vehicles will be allowed on the Fair Grounds after setup date. Once your products are unloaded, your vehicle is to be moved to your regular parking area.
 - **NO POLITICAL BOOTHS ALLOWED**
 - **Advertising:** In order to retain consistency and “fairness at the fair” Commercial Exhibit Vendors are not allowed to advertise or promote their products in any Fairground locations other than the ones designated within the agreement and all business dealings are to be conducted within the space designated within the agreement. The Laredo International Fair & Exposition and any other trademark or artwork used by the fair cannot be used on any products and/or marketing materials such as advertisements promotions, other forms or materials without written consent from the Laredo International Fair & Exposition Marketing Department. **No shouting/loud or distracting music, voices or noise are allowed to attract visitors into your booth.**
 - **Use of Name or Official Logo:** No Commercial Exhibitor Vendor may use the official event name, Laredo International Fair & Exposition, its branded name, L.I.F.E, or its logo without prior written consent from the Laredo International Fair & Exposition Management. This includes the use of the names or logo for any marketing materials, media, or promotions.
 - **Offensive Items:** The Laredo International Fair & Exposition management reserves the right to prohibit the sale, rental or display of any item that the Laredo International Fair & Exposition management reasonably deems objectionable from the standpoint of taste, quality or compatibility with the Laredo International Fair & Exposition mission. Some items that will not be considered for sale, give away or rental without prior written approval include but are not limited to: weapons of any kind, lasers, high powered water guns, rubber band guns, toy guns, marshmallow guns, products made from any endangered animals, unsafe, obscene, and pornographic or drug related items. **NO FIREWORKS, POPPERS, FAKE CIGARETTES OR OFFENSIVE MATERIALS MAY BE SOLD.**
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- **MAKE CHECKS PAYABLE TO L.I.F.E.**
 - **CREDIT CARDS ACCEPTED WITH 4% CONVENIENCE FEE.**
 - **All booth spaces must be paid in FULL to reserve slot.**
 - **Overnight stays requiring hookups for travel trailer are an additional \$150.00 and need to be paid in advance. NO EXCEPTIONS & NO REFUNDS**

- Exhibitors are responsible for supplying Texas Sales Tax permits and submitting all applicable taxes directly to the proper agencies.
- Laredo International Fair & Exposition and its personnel will not assume any responsibility for any type of damage or theft of merchandise, vehicles, lodging, etc. while on grounds.
- **VENDOR AGREES TO HOLD HARMLESS AND INDEMNIFY THE L.I.F.E FAIR ASSOCIATION FROM ANY AND ALL LIABILITY, EXPENSES, AND OR DAMAGES, INCLUDING COURT COST AND ATTORNEY FEES. RESULTING FROM VENDORS USE OF DEMISED PREMISES AND FOR ANY ACTION OF VENDORS WORKERS AND ANY OR ALL DAMAGES OR INJURIES TO ANY PERSON RESULTING WETHER DIRECTLY OR INDIRECTLY FROM THE SALES OR ARTICLES BY VENDORS AND FROM ANY ACTIONS OR CAUSES OF ACTION RESULTING FROM THE PERFORMANCE OF THE CONTRACT.**

**Mail accompanying portion to: L.I.F.E.
 Attn: Yvonne Earles
 P.O. Box 1770
 Laredo, Texas 78044-1770**

 Enclosed is my cashier's check or money order for \$ _____ for booth(s) _____ at the 2020 L.I.F.E. Commercial Exhibit Barn or outside trailer setup. My exhibit or concession will consist of:

Contact Name: _____ **Business Name:**

Address: _____

City: _____ **State:** _____ **Zip:** _____

Business (P): _____ **Cell**

(P): _____

E-Mail

Address: _____

Printed Name: _____ **Title:**

Signature: _____ **Date:**

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